

COUGAR PRIDE ATHLETIC MIEMBERSHIPS

Cougar Blue Level

Available: **SOLD OUT!** Cost: \$10,000 / year

- 1.5 ft. x 12 ft. primary sponsor section on video board
- Student section in gym to be named after sponsor
- One 30-second sponsorship commercial played during all home games
- Sponsor logo rotating on score table during athletic events
- Full page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 school year home games
- One 15-second spot on TNS Cougar Radio station played at all home games and gym lobby throughout the day
- Logo on back of all 2017-2018 membership passes
 - Back of Cougar Pride Membership Cards (each family receives two)
 - Back of Student Athletic Pass
 - Back of Faculty / Staff Athletic Pass
 - Back of Faculty Family Athletic Pass

Navy & White Level

Available: **SOLD OUT!** Cost: \$5,000 each / year

- 2 ft. x 4 ft. sponsor section video board
- Logo rotating on video boards throughout home games all season
- One 20-second sponsorship commercial played during all home games
- Half page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 school year home games
- One 15-second spot on TNS Cougar Radio station played at all home games and gym lobby throughout the day

TNS Spirit Level

Available: Unlimited Cost: \$1,000 each / year

- Logo rotating on video boards throughout home games all season
- Family Pass (parents and children) for all 2017-2018 home games
- One 15-second spot on The New School Cougar Radio station played at all home games and gym lobby throughout the day
- Half page ad in the athletic program



COUGAR PRIDE ATHILETIC MEMBERSHIPS

Cub Paw Level

Available: Unlimited Cost: \$500 each / year

- Logo rotating on video boards throughout home games all season
- Quarter page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 home athletic events

Athletic Membership

Available: Unlimited / Only for current TNS parents

Cost: \$250 each

- Family Pass (parents and children) for all 2017-2018 home athletic events
- Two Nike coaching polos (male and female options)
- Two Nike 2017-2018 athletic spirit t-shirts

Cougar Roar Shout Outs

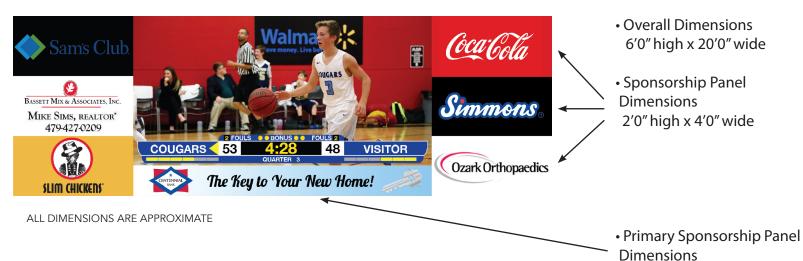
Available: Unlimited / Only for current TNS parents

Cost: \$100 each

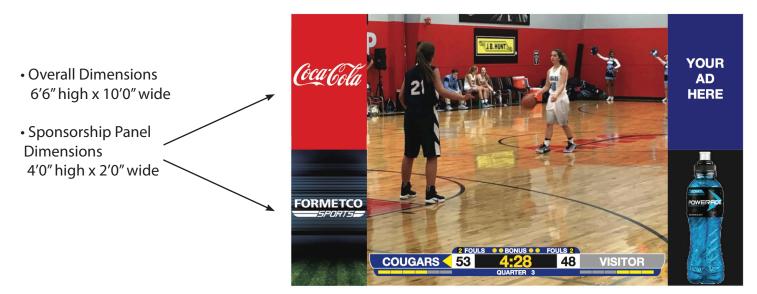
 One 10-second shout-out to player or team on video scoreboard during all home games for the 2017-2018 season



PRIMARY SCOREBOARD (DIGITAL)



SECONDARY SCOREBOARD (DIGITAL)



ALL DIMENSIONS ARE APPROXIMATE

1'5" high x 12'0" wide

LOBBY DIGITAL SIGN (DIGITAL)



- Overall Dimensions 3'0" high x 8'0" wide
- Sponsorship Panel Dimensions may vary based on sponsor logo
- *Displayed ad dimensions are 3'0" high x 2'0" wide

ALL DIMENSIONS ARE APPROXIMATE



THE NEW SCHOOL COUGARS MEMBERSHIP PLEDGE 2017-2018

Business Name:	Si	
Address:		
City, State, Zip:		
Contact Person:	:	
Phone:	Shi	rt Si <u>ze:</u>
Email:		
Membership Lev	evel:	
	—□ Cougar Blue (\$10,000) SOI	D OUT!
	—□ Navy & White (\$5,000)— SOI	D OUT!
	☐ TNS Spirit (\$1,000)	
	□ Cub Paw (\$500)	
	☐ Athletic Membership (\$250)	
	□ Cougar Roar Shout Outs (\$100	0)
□ Enclosed is m	ny total pledge of \$	payable to The New School.
□ (Please circle	e card type) Visa / MC / AMEX	
Card Number _	Expira	ation Date
Name on Card _		
Signature		