



COUGAR PRIDE ATHLETIC MEMBERSHIPS

~~Cougar Blue Level~~

Available: **SOLD OUT!**

Cost: \$10,000 / year

- 1.5 ft. x 12 ft. primary sponsor section on video board
- Student section in gym to be named after sponsor
- One 30-second sponsorship commercial played during all home games
- Sponsor logo rotating on score table during athletic events
- Full page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 school year home games
- One 15-second spot on TNS Cougar Radio station played at all home games and gym lobby throughout the day
- Logo on back of all 2017-2018 membership passes
 - Back of Cougar Pride Membership Cards (each family receives two)
 - Back of Student Athletic Pass
 - Back of Faculty / Staff Athletic Pass
 - Back of Faculty Family Athletic Pass

~~Navy & White Level~~

Available: **SOLD OUT!**

Cost: \$5,000 each / year

- 2 ft. x 4 ft. sponsor section video board
- Logo rotating on video boards throughout home games all season
- One 20-second sponsorship commercial played during all home games
- Half page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 school year home games
- One 15-second spot on TNS Cougar Radio station played at all home games and gym lobby throughout the day

TNS Spirit Level

Available: Unlimited

Cost: \$1,000 each / year

- Logo rotating on video boards throughout home games all season
- Family Pass (parents and children) for all 2017-2018 home games
- One 15-second spot on The New School Cougar Radio station played at all home games and gym lobby throughout the day
- Half page ad in the athletic program



COUGAR PRIDE ATHLETIC MEMBERSHIPS

Cub Paw Level

Available: Unlimited

Cost: \$500 each / year

- Logo rotating on video boards throughout home games all season
- Quarter page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 home athletic events

Athletic Membership

Available: Unlimited / Only for current TNS parents

Cost: \$250 each

- Family Pass (parents and children) for all 2017-2018 home athletic events
- Two Nike coaching polos (male and female options)
- Two Nike 2017-2018 athletic spirit t-shirts

Cougar Roar Shout Outs

Available: Unlimited / Only for current TNS parents

Cost: \$100 each

- One 10-second shout-out to player or team on video scoreboard during all home games for the 2017-2018 season



PRIMARY SCOREBOARD (DIGITAL)



• Overall Dimensions
6'0" high x 20'0" wide

• Sponsorship Panel
Dimensions
2'0" high x 4'0" wide

• Primary Sponsorship Panel
Dimensions
1'5" high x 12'0" wide

ALL DIMENSIONS ARE APPROXIMATE

SECONDARY SCOREBOARD (DIGITAL)

• Overall Dimensions
6'6" high x 10'0" wide

• Sponsorship Panel
Dimensions
4'0" high x 2'0" wide



ALL DIMENSIONS ARE APPROXIMATE

LOBBY DIGITAL SIGN (DIGITAL)



ALL DIMENSIONS ARE APPROXIMATE

• Overall Dimensions
3'0" high x 8'0" wide

• Sponsorship Panel
Dimensions may vary based on sponsor logo

*Displayed ad dimensions are 3'0" high x 2'0" wide



THE NEW SCHOOL COUGARS MEMBERSHIP PLEDGE 2017-2018

Business Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____

Shirt Size: _____

Email: _____

Membership Level:

☐ ~~Cougar Blue (\$10,000)~~ **SOLD OUT!**

☐ ~~Navy & White (\$5,000)~~ **SOLD OUT!**

☐ TNS Spirit (\$1,000)

☐ Cub Paw (\$500)

☐ Athletic Membership (\$250)

☐ Cougar Roar Shout Outs (\$100)

☐ Enclosed is my total pledge of \$_____ payable to The New School.

☐ (Please circle card type) Visa / MC / AMEX

Card Number _____ Expiration Date _____

Name on Card _____

Signature _____